

1     you from using fixed wireless?

2                 MR. MAPES: From a geography and what is viable  
3     from a deployment standpoint, it is a line-of-site  
4     technology today. With it being line-of-site, foliage has  
5     some impact. Also, terrain from a geography standpoint.  
6     Fortunately, in Florida, you have a relatively flat  
7     environment here. So from a propagation perspective, it is  
8     a very good environment from that perspective.

9                 CHAIRWOMAN DIXON: What about across the  
10    southeastern region?

11                MR. MAPES: In the southeastern region, it is a  
12    strong environment. We have a lot of markets actually in  
13    the southeastern region. And it looks to be a very good,  
14    strong, viable technology with the trials that we have  
15    running today in the south in Louisiana and in Jackson. We  
16    see very good propagation characteristics, very good support  
17    there.

18                CHAIRWOMAN DIXON: Have you experienced any  
19    climate problems?

20                MR. MAPES: From an engineering perspective, there  
21    are some issues there. But we have found some ways with  
22    some different antennas to address that. So there was some  
23    issues with heat and its impact on the propagation. We look  
24    to have overcome those. So I think those were early on  
25    issues that are resolved.

1           We talked a little bit, the other thing we are  
2   doing is also in Dallas and in Boston, we are conducting  
3   trials that will also have impacts on the smaller markets  
4   and markets in the more rural environment with a non-line-  
5   of-site or a near line-of-site technology. So while we have  
6   issues, you know, at line-of-site early on, we are already  
7   working on second and in some cases third generation  
8   technologies to lessen any impacts that those might have.

9           COMMISSIONER PERLMAN: Jo Anne, do you want to  
10   jump in with a question?

11           CHAIRWOMAN SANFORD: I do. Thank you, Brett. I  
12   have two questions, actually. Going back to Commissioner  
13   Tristani's question about the CPE, can you tell me what  
14   prices are now for the CPE? And I am trying to compare this  
15   with what the customer incurs with a cable modem or a DSL.

16           MR. PARADISE: It depends, of course, greatly on  
17   the size of the deployment. But we are in the price range  
18   of \$500.00 to \$1,000.00, once again depending on quantity,  
19   the roll-out period. For typical data CPE, if you add voice  
20   to that, it is a nominal increase of about \$50.00 to  
21   \$100.00, depending on quantity.

22           MR. MAPES: I guess I can speak to it from kind of  
23   a broader range of vendors. There are various different  
24   functionalities. But if we are talking specifically about a  
25   single IP, addressable consumer CPE would be our baseline

1 discussion.

2 CHAIRWOMAN SANFORD: Right.

3 MR. MAPES: Today, you can see product in a  
4 combined area between \$550.00 and, say, \$750.00. Driving  
5 standards to me is one of the things that we spend a lot of  
6 our time on because with standards, we will get that price  
7 down. One of the things I guess that we are looking at in  
8 synergies -- we talked about that a little bit. With  
9 single, standard technology in this particular sector, it  
10 will drive it down significantly.

11 CHAIRWOMAN SANFORD: Now, is this the price that  
12 the end-user would incur is this just the total cost of the  
13 CPE to hook up the end-user?

14 MR. MAPES: It would be the total cost minus any  
15 installation cost. When you look at any type of model today  
16 in a fixed wireless for it to be competitive, you are going  
17 to see subsidizing of the cost of the CPE very much like in  
18 mobile.

19 CHAIRWOMAN SANFORD: Right.

20 MR. MAPES: I come from the mobile industry. So I  
21 can speak to that one specifically. That is going to be on  
22 the carrier's burden to do that and subsidized to some  
23 percent of that.

24 CHAIRWOMAN SANFORD: So right now, what cost is an  
25 end-user paying for their portion of the CPE dish?

1 MR. MAPES: I think if you look at commercial  
2 launches -- because ours are -- we are operating under  
3 developmental licenses.

4 CHAIRWOMAN SANFORD: Okay.

5 MR. MAPES: So it is a little bit different. But  
6 in other commercial launches in the U.S., you are seeing  
7 customers paying between \$150.00 and I believe \$300.00 for  
8 the total solution. I'm thinking of companies in Phoenix  
9 and there what they are operating today.

10 CHAIRWOMAN SANFORD: Thank you.

11 MR. PALLEN: AT&T, for voice telephony service,  
12 there is no CPE cost. There is an installation cost that we  
13 are currently waiving as promotion now. With the high speed  
14 internet, there is the cost of the network adaptor which is  
15 a standard, home P&A network adapter that you can buy at  
16 computer retail stores which run around \$50.00.

17 CHAIRWOMAN SANFORD: Okay.

18 COMMISSIONER PERLMAN: Let me -- we are running --  
19 you know. let me ask one other question. You know,  
20 telecommunications infrastructure is a function of both  
21 density and distance. And here we dealt with the distance  
22 problem. The density is still going to be an issue I think.  
23 And where would the break-even point for deployment of fixed  
24 wireless be in a particular community? In other words, how  
25 small of a community could you get this out to and still

1 have it make commercial sense?

2 MR. MAPES: I don't think we actually have  
3 approached it from that perspective in looking at just the  
4 number of consumers there available in the market.

5 COMMISSIONER PERLMAN: Yes.

6 MR. MAPES: I think our view is when you look at  
7 it, we are looking for the ability of providing services.  
8 And the real caveat would be -- and now I will use two  
9 examples. In Dallas, we may not be -- we will be doing more  
10 of a cellularized design in Dallas. So there will be  
11 multiple sites there.

12 COMMISSIONER PERLMAN: Right.

13 MR. MAPES: In a smaller market like we have in  
14 Baton Rouge, Louisiana, we have a single site today, a  
15 super-cell. Depending on the amount of spectrum that we  
16 have, what we would do is offer more services in these  
17 smaller markets. We may go in and provide a subset of  
18 services including voice, data, higher speed data.

19 We may, you know, offer two-meg., three-meg.  
20 services in a market like that where there may be a need  
21 from a business perspective. In a market like Dallas or a  
22 larger market, the strength of technology may be something  
23 that is basically small business and consumer focused.

24 COMMISSIONER PERLMAN: Right.

25 MR. MAPES: So there is more there than just the

1 number of consumers which is important. But it also isn't  
2 what services you would offer there. So in the smaller  
3 markets, I see us offering a more robust portfolio of  
4 services than we would in a market like Dallas based on a  
5 capacity.

6 MR. PARADISE: There is one other point that I  
7 would like to add, that you have to look at the demographics  
8 of the market because a small enclave of professionals would  
9 probably sign up for the service quite rapidly and be a high  
10 take rate. If it is a small farming community, for example,  
11 they may not need high speed data access quite so much. So  
12 there is different economics associated with the  
13 demographics of the target market.

14 COMMISSIONER PERLMAN: Right. You know, in the --  
15 I don't know if you have seen the work that NTIA has done on  
16 this. But they are defining a rural market as approximately  
17 2,500. And I guess the question I am trying to get to is,  
18 is MMDS a solution for a market like that?

19 MR. MAPES: From our perspective, the answer is  
20 yes.

21 COMMISSIONER PERLMAN: Do you guys want to jump in  
22 with another question?

23 CHAIRWOMAN SANFORD: Is there time?

24 COMMISSIONER PERLMAN: Well, let's do one other  
25 question and we will wrap it up.

1 CHAIRWOMAN SANFORD: Do you envision going head-  
2 to-head with the incumbent wire-line providers in the DSL  
3 markets and/or the cable TV people with the cable modem? Do  
4 you plan to go head-to-head with them in their markets or  
5 are you looking for markets that you envision they will not  
6 be entering by the time you will be entering? I am just  
7 trying to figure everybody's niche.

8 MR. PALLAN: Yes, I can talk to that. AT&T is an  
9 interesting position because we are also a cable company.  
10 So fixed wireless allows us to provide high speed internet  
11 to go with the incumbent LECs in areas where we don't have  
12 cable coverage. So I think the answer to that question is  
13 yes.

14 CHAIRWOMAN SANFORD: The answer is, yes, you are  
15 going into markets that they are not going -- I mean, you  
16 will focus on markets where they are not?

17 MR. PALLAN: We will focus on markets where AT&T  
18 does not have cable coverage.

19 CHAIRWOMAN SANFORD: All right. Thank you.

20 MR. MAPES: From WorldCom's perspective, we have a  
21 mixture, almost 50 percent of smaller markets and larger  
22 markets. I mean, we have, you know, the Bostons, the LAs,  
23 you know, the Dallas, those type of markets. So when you  
24 look at it, we look at it as a tool to deliver services. It  
25 is not the product. It is another tool.

1           So in some markets, it may be something we use  
2 more surgically. And I am thinking of larger markets where  
3 we need a competitive solution for broad band services. But  
4 in the smaller markets, in the rural markets, clearly it is  
5 a tool to deliver all of our services to quickly because a  
6 lot of the markets there, we don't have arrangements to  
7 resell DSL. You know, cable resell is not really an option  
8 for us right now.

9           So it gives us the ability of using in a rural  
10 market setting a tool to deliver all of our services to. In  
11 larger markets, it would give us an alternative to deliver  
12 places where DSL may not be available or DSL is not the  
13 right solution.

14           CHAIRWOMAN SANFORD: Okay. Thank you. Thank you,  
15 Brett.

16           COMMISSIONER PERLMAN: Well, thank you, gentlemen.  
17 I think this has been an interesting panel. I think we are  
18 going to roll right into the next panel. And so we will  
19 thank these guys.

20           (Applause.)

21           COMMISSIONER PERLMAN: And I will turn it over to  
22 Chairperson Dixon to take us into our next discussion.

23           CHAIRWOMAN DIXON: Thank you so much. And we are  
24 asking our panel to take its place. I think Joe is first,  
25 then Julia.



1 CHAIRWOMAN DIXON: I have a couple of housekeeping  
2 announcements right quick. Presentation materials are  
3 available in the back of the room and on the bannister  
4 toward the right of the panelists. The second announcement  
5 is if you are interested in a copy of The Fact Book -- and  
6 it is a wonderful fact book; it is full of information --  
7 please leave your name and address at the registration table  
8 and they will certainly see that you receive it.

9 I am also going to ask the panelists to make sure  
10 you speak directly into the mike. You see, I had to pull  
11 this one up. They want to make sure they get you on the  
12 simulcast.

13 Now, it is a pleasure to be here this morning to  
14 discuss the panel on rule and urban multi-cultural  
15 communities. And I would like to introduce the panel  
16 members who will be discussing the topic of rural and urban  
17 multi-cultural and low income communities as it relates to  
18 advanced telecommunications services.

19 And as was mentioned earlier by Brett, further  
20 information on all these speakers can be found in your  
21 wonderful little booklet in the package. I think Florida  
22 did a wonderful job. And, again, I want to commend them on  
23 that.

24 The first speaker is Joe Lacher. Joe Lacher is  
25 the President of Bell South, Florida -- Bell South, IFITL,

1 Charter Schools Grants. The second panelist is former  
2 Chairperson of the Florida Commission, Julia Johnson, who is  
3 with the Florida Internet Technology Task Force.

4 Our next speaker is Dr. Pat Hadley from FAMU-FSU,  
5 Community Access Centers, and the next speaker is William  
6 Ray, from Glasgow, the Kentucky Story, and our last speaker,  
7 Andrew Vanyi-Robin -- did I do okay? -- CEO of VisualCom who  
8 is Spanish Search Engines.

9 And I think we are going to start with Joe. I  
10 just ask that you speak into the mike. And if you want to  
11 do anything with the presentation and show up over there, I  
12 have a little pointer for you here.

13 MR. LECHER: Hopefully I won't need it, but just  
14 in case.

15 CHAIRWOMAN DIXON: Just in case, you can sit at  
16 your seat and it will show the little red thing.

17 MR. LECHER: If not, I will need music.

18 CHAIRWOMAN DIXON: Okay. We will start with you,  
19 Joe.

20 MR. LECHER: Okay. Thank you very much. And all  
21 of us I know have had bad days on occasion. And forgive me  
22 if I am starting off that way. I got halfway here this  
23 morning and realized that I had left my briefcase and coat  
24 at home and had to turn around and get those. As I arrived  
25 here, I rode up the elevator with a gentleman who said, "I

1 am here to hear your presentation on charter schools", which  
2 was the first I had heard I was talking on charter schools.

3 So I fixed a cup of coffee and sat down to begin  
4 thinking how I could work that into my speech and  
5 immediately spilled the coffee, at which point I thought it  
6 might be a good idea to go to the restroom. And I quickly  
7 promptly walked into the ladies restroom. So hopefully  
8 today will be all up hill from here.

9 CHAIRWOMAN DIXON: You have been blessed.

10 MR. LECHER: For the gentleman that is here about  
11 charters schools, let me just say I believe in the concept.  
12 I think it has possibilities. And we are supporting the  
13 charter school here in the inner-city of Miami. And the  
14 early results are that the kids are doing much better.  
15 Whether that is a placebo effect or a real effect, I don't  
16 know. But I hope it works. And that is all I can tell you  
17 on charter schools.

18 CHAIRWOMAN DIXON: Thank you.

19 MR. LECHER: Now, in the next seven minutes, I am  
20 going to talk about what Bell South perceives to be the  
21 challenges of bringing high speed information services to  
22 rural and multi-cultural urban centers. And if I could have  
23 the first slide, please.

24 The first I would set out are the challenges. One  
25 is the diversity. And there is fairly complex diversity.

1 And I will talk about that in just a moment. The second  
2 issue is delivery, what medium, what technical vehicle you  
3 use for delivering these high speed services. And the third  
4 is the usage or the applications that is going to be made of  
5 these services and how we broaden the use of those services  
6 to justify the market.

7 Okay. And let me talk a bit about diversity. And  
8 we have diversity in a whole broad range of areas. In the  
9 Bell South territory, we have one wire center with almost  
10 134,000 access lines down to one with 927 access lines,  
11 clearly dramatic differences in size. Here in Florida, the  
12 Hialeah wire center which is very heavily Hispanic has  
13 124,000 lines. And from those of you not from Florida, that  
14 is not Havana, Cuba. That is Havana which is north of  
15 Tallahassee in Florida. And it has about 5,400 lines.

16 The -- we deal with varying size. And if I could  
17 move on, we are on in one of the most diverse communities in  
18 the country here in Miami. We have 164 countries  
19 represented in this community. Fifty-eight percent of the  
20 students in our school system, their home language is  
21 something other than English. And 90-plus different  
22 languages are identified as their home language. I believe  
23 it is 92 or 93 languages. We may have a test later to see  
24 who could name 92 languages.

25 The school actually provides support in 16

1 different languages in this community: Spanish, Haitian,  
2 Creole, Korean, Japanese, Arabic, Chinese-Mandarin, Chinese-  
3 Cantonese, French, Urdu, Punjabi, Bengali, Farci, Russian,  
4 Vietnamese, Portuguese, Tagalog, Filipino, Quantiabol,  
5 Akateka and Mexiteka which covers a pretty broad range of  
6 challenges in recruiting teachers who can speak in those  
7 languages.

8           And this -- the reason I go through this, this is  
9 the community in which we have to market to and provider  
10 services to. And so there are unique challenges in the  
11 cultural differences, in the language differences and in the  
12 mix. However, in meeting that challenge -- next slide,  
13 please -- we started many years ago here with a bilingual  
14 center. We now have a multi-lingual center in which we  
15 provide support to our customers in eight languages:  
16 Russian, Italian, French, Creole, Cantonese, Portuguese,  
17 Spanish and German.

18           We haven't got to Mexitaka or Punjabi yet. And  
19 fortunately, the demand is at the point where we can manage  
20 that. This creates its own challenge in how we serve these  
21 customers. The challenges are simply that their cultural  
22 approach is dramatically different. From some of these  
23 communities, if you don't take time to talk to the customer  
24 about their family, their relatives, the children and in a  
25 fairly intensive dialogue first, it would be considered

1 offensive. From others, the issue is quite frankly how fast  
2 can I get this order done and get off the line.

3 Providing technical support on everything from  
4 installation, to maintenance, to repair, to answering their  
5 questions about how services work brings a whole set of  
6 different challenges. Next slide.

7 Now let me talk briefly about the delivery  
8 mechanism. The next challenge for all of us is to find what  
9 is the most efficient vehicle for delivering high speed  
10 information services because clearly the cost structure for  
11 serving at Hialeah with 124,000 lines in a fairly dense area  
12 compared to the community with 937 lines are dramatically  
13 different.

14 Whether it is ADSL, IFITL -- or IFITL depending on  
15 your preference -- which is integrated fiber in the loop,  
16 broad band fiber or satellite applications are all  
17 possibilities. And frankly, we are using all of those to  
18 meet that demand. And I will talk a bit more about that  
19 deployment as we go on.

20 Delivery, let's talk a bit about ADSL. We are now  
21 in 33 markets, eight million qualified lines and almost four  
22 million households. This is a -- ADSL is a wonderful  
23 service for the old technology, for where you have copper  
24 deployed. When you have a fiber background, you want to  
25 move to a fiber network frankly. And ADSL is not the

1 vehicle of choice. And so it is not the proper application  
2 everywhere.

3 IFITL is a possibility. And we took a major move  
4 last year when we deployed 200,000 homes, 100,000 in south  
5 Florida, 100,000 in the Georgia market. In the selection of  
6 which areas to take FITL fiber into the distribution loop,  
7 we made a conscious decision not to go for the high-end  
8 market. Broad areas of Hialeah, Perine, West Dade, inter-  
9 city, deep south Florida, western Broward County all were  
10 included in this area because we wanted to address the  
11 minority markets. We wanted to address the multi-cultural  
12 markets. And we wanted to find out what the challenges of  
13 marketing and providing those services.

14 That project is moving along extremely well now.  
15 And it is functioning greatly. The biggest challenge  
16 frankly is particularly in an area like we have where you  
17 have so much buried plant is you have to dig up everyone's  
18 yard to put in the fiber. And that brings with it its own  
19 set of problems. But it brings tremendous service to the  
20 area.

21 In ADSL deployment, we continue to work very hard  
22 to establish that arrangement. And we have developed a  
23 partnership within a company called Darwin Networks with  
24 Bell to provide DSL services in Kentucky and cities outside  
25 our metro areas so that we move into the rural and urban

1 areas. And we are looking for other applications to see  
2 that all of those markets are addressed. Next slide.

3 Fiber. We've got over three million miles of  
4 fiber in the Bell South network. And that is growing every  
5 day. Eighty-one percent of our top markets and 59 percent  
6 of all Bell South customers are within 12 kilofeet of the  
7 fiber route. We've got almost 15,000 sonnet rings. And  
8 we've got full internet service provider platforms in over  
9 40 major markets.

10 We have now moved to the satellite arrangement  
11 where we have signed an agreement with GE Americom who will  
12 be launching a satellite for us in the fourth quarter of  
13 this year with the intent that we will be able to bring  
14 video services throughout our region. Rural, multi-  
15 cultural, urban, inter-city, you name the market, our intent  
16 is to move that direction. And our two-way wireless data  
17 network now covers 93 percent of the urban business U.S.  
18 population. So we are moving on multiple fronts.

19 Let's talk a bit about broad band switching and  
20 those issues. The state of Georgia has taken a rather  
21 unique initiative in which they have by a sort of tax  
22 incentives decided to bring high speed access to every  
23 school in Georgia. Through that effort, we will be putting  
24 broad band platforms throughout the state -- broad band  
25 switching platforms.



1           The exact technology to be deployed is still under  
2   debate as we move in that direction. But the intent is that  
3   every school in Georgia will have high speed, broad band  
4   internet access. Now, that is a unique opportunity and it  
5   is only possible by the tax incentives designed to address  
6   their school needs in Georgia. It could be replicated  
7   elsewhere if it made good business sense for the states to  
8   make that kind of investment.

9           But I am not sure it necessarily addresses the  
10   entire residential market in all rural areas. But it is one  
11   possibility. And it is an excellent program. And I believe  
12   it is the largest program of its kind in the nation. Okay.

13           Houma, Louisiana wireless trial. This is designed  
14   to bring high speed, wireless data, internet services to all  
15   of rural America. This trial is underway right now. And  
16   while it is too early to give you the absolute results, it  
17   is very encouraging.

18           We are getting over 7 megabits of delivery of high  
19   speed data to the residents for those who are within a mile  
20   of the location. And if they are as far as 15 miles away,  
21   you are still getting a half a megabit. We are averaging  
22   five megabits per second which is excellent high speed  
23   internet services. Those of you who suffer with 56K modems  
24   understand. We are hoping this will have applications that  
25   will let us address our entire rural market on an economic

1 basis. Okay.

2 CHAIRWOMAN DIXON: You have a minute, Joe.

3 MR. LECHER: One minute. I will make it very  
4 quick. Thank you. Providing internet services to schools.  
5 This is a key -- we have worked on a project throughout our  
6 region where we have taken internet services to over 6,400  
7 schools. And the key there is that if the schools and the  
8 kids have internet applications, internet services, we work  
9 on a national project called NITDE. Thank you.

10 That is designed specifically in mind to hit --  
11 our program was designed to hit minority and inter-city  
12 urban schools. Over 1,272 of the schools that we touched  
13 were designed for those purposes. And we provided almost  
14 1,000 wiring kits for minority schools outside our region to  
15 help in that area. Thank you.

16 The final issue is applications. And I will move  
17 through this very quickly. We are addressing the education  
18 issue for these applications through a variety of programs  
19 such as Edu. Pwr 3 which is designed to help the teachers  
20 improve their services. We set up a website here in Florida  
21 to help with the teaching of our Sunshine State standards.  
22 It gets over a million hits a month from teachers throughout  
23 the state on how to improve those programs.

24 Given that I have got one minute, let me just  
25 close by saying that our goal is to connect and create

1 something. And I hope that I helped you immensely on that  
2 issue of charter schools this morning. Thank you.

3 CHAIRWOMAN DIXON: Julia. And let me remind the  
4 panelists, you have seven minutes each. Thank you.

5 MS. JOHNSON: Thank you, Madam Chairman. It is  
6 always wonderful to have the opportunity to participate on a  
7 panel with you. And I appreciate you coming to our fair  
8 state.

9 CHAIRWOMAN DIXON: My pleasure.

10 MS. JOHNSON: I am the Chair of the Governor's  
11 Internet Task Force. And I am going to share most of my  
12 time with Dr. Hadley. He serves as a subject-matter expert  
13 to the task force. And one of our recommendations on the  
14 task force is that we focus on community access centers and  
15 determine ways in which to provide broad band access to all  
16 residents, rural and urban, through those community access  
17 centers.

18 If you will allow me, Madam Chair, I will digress  
19 just a moment and tell a little bit about the internet task  
20 force. Our mission pursuant to the statute that was passed  
21 by our legislature in the 1999 session is to develop  
22 methodologies to ensure that broad band technologies are  
23 deployed. And the language throughout the statute talks  
24 about free market deployment without the need for  
25 regulation, trying to ensure that the technologies are

1     deployed rapidly, in a way that won't require government  
2     intervention.

3             So our first message is on the issue of access and  
4     how do we get the technology out there, is that we try to  
5     allow in the first instance the market to work. To the  
6     extent that there is market failure, then there would be an  
7     opportunity and a reason for government to intervene. But  
8     to the extent that you have entrepreneurs and technologists  
9     who are investing the capital, both the intellectual capital  
10    as well as the financial capital to these endeavors, that we  
11    try to do that.

12            Madam Chair, I know an issue that is of importance  
13    to you and of concern to you is the issue of redlining, do  
14    we have a problem where in the urban areas or in the rural  
15    areas, technology is not being deployed. As a part of our  
16    internet task force, we have two subcommittees that look at  
17    that issue. One is a subcommittee that deals with  
18    infrastructure; where is the infrastructure, where is it  
19    not, are there counties, are there cities that fall off the  
20    map.

21            We understand the importance of having that  
22    technology in place before any of these great technologies  
23    or the programs can be implemented, the programs that I  
24    believe Dr. Hadley will talk about. So that is of concern  
25    and interest and one of the issues that we are addressing.

1           And the other is through the E-access. To the  
2       extent that we don't have a universal service solution for  
3       the deployment of advanced services, how do we ensure that  
4       communities still have access? And let me speak to that  
5       issue for one moment because one of the questions that Madam  
6       Chairman provided to me -- and I will go ahead and read it  
7       into the record and then try to address it before passing on  
8       to Dr. Hadley.

9           The question was the deployment of advanced  
10      services to rural and multi-cultural consumers is an obvious  
11      concern. Since most emerging companies are concentrating on  
12      providing business access lines, do you believe that the  
13      universal service concept will ensure that these affected  
14      consumers will have access to advanced services or is there  
15      any other method being considered?

16           From our perspective, the state of Florida has  
17      been -- and the Public Service Commission as well as all of  
18      our policy leaders have been very committed to the concept  
19      of universal service as it relates to the deployment of  
20      POTS, plain old telephone service. The task force position  
21      thus far is that there is not a need to create a larger fund  
22      at this time to address the deployment of advanced  
23      technology; that through the public-private partnerships as  
24      well as concentrating on community centers, we have seen  
25      such an effectiveness in the universal service program

1 working with the libraries and that whole concept of having  
2 a central place for meeting.

3 But as it relates to perhaps the rural areas and  
4 the core urban cities, an added advantage or another avenue  
5 might be to bring those technologies to centers that they  
6 will actually visit. Our contention is that we do that  
7 through private-public partnership and that at this time,  
8 that we not go through additional government subsidies.

9 Mr. Lacher made an excellent point with respect to  
10 some of the issues are just changing or working with  
11 different habits of the mind in that we are dealing with  
12 people from different cultures. Some of them don't  
13 necessarily go to the community libraries. Some of the  
14 libraries aren't in their communities. So we are looking at  
15 solutions that will bring the technology to those  
16 communities, whether it is a rural area or an urban area.

17 And those are the kind of issues that Dr. Hadley  
18 will address. Madam Chairman and other members of the  
19 conference, I would feel honored to answer any questions  
20 that you might have at the appropriate time. Mr. Hadley has  
21 a presentation that he has prepared. I believe it is a  
22 Power Point presentation that speaks directly to some of the  
23 concerns and some of the issues related to community access  
24 centers.

25 So I will defer any time that I have left to Mr.

1 Hadley and then tell you that he has been an excellent  
2 addition to our task force as our subject-matter expert on  
3 this issue. Thank you.

4 CHAIRMAN DIXON: Dr. Hadley, you have nine and a  
5 half minutes. Thank you.

6 DR. HADLEY: Thank you very much. I plan to use  
7 every second of it. Good morning. My name is Pat Hadley.  
8 It is an honor to be here to have the opportunity to  
9 highlight just a few of the achievements and challenges that  
10 community access centers are facing. My research, as  
11 Chairman Johnson mentioned, has been focused in the state of  
12 Florida.

13 And so what I will be highlighting will be  
14 Florida-based research. It is preliminary research, but I  
15 will highlight some of the findings that I have had and that  
16 I have obtained in some of this preliminary research, as  
17 well as some research that I have done over the last few  
18 days here in the south Florida area. Moving to the next  
19 slide.

20 I am going to focus on very quickly some purposes  
21 and goals of community access centers. Why should we have  
22 them; why are they relevant. A few highlights from the  
23 research that was done for the IT Florida internet task  
24 force regarding community access centers. I will highlight  
25 a few other key community access center issues that were

1     obtained in some more recent research that I have been  
2     doing.

3             And then just to give you a real, down-to-earth  
4     example of how some community access centers are operating,  
5     I will highlight a couple of examples of some community  
6     access centers here in the south Florida area that you can  
7     actually go and see if you are so inclined and are interest.  
8     First -- next slide, please. Thank you.

9             Purposes and goals of community access centers.  
10     Why do we need community access centers for internet access?  
11     Research findings -- and most of you have heard of the NITA  
12     reports on the digital divide. They show disparities in  
13     household internet access between urban and rural  
14     communities, between white and Asian communities and those  
15     that are predominantly populated by African American and  
16     Hispanic populations, as well as between low income and  
17     higher income communities.

18             And I ask the question, what about arguments that  
19     the gap is closing? There are some media reports that have  
20     been done that talk about other studies that show that the  
21     rate of internet access into the household -- and what we  
22     are talking about now with these disparities are focusing on  
23     household access, computer access, internet access. There  
24     is research there showing that the gap is closing. So if  
25     the gap is closing, what is the problem? You know, why do



1 we need community access center? Why don't we just let  
2 things move along as they should be moving, as they appear  
3 to be moving.

4           There are other benefits that community access  
5 centers provide. And just a few of them are noted. One of  
6 them is the social interaction opportunity. Related to that  
7 is -- it is a community development exercise. A number of  
8 community access center coordinators have told me that a key  
9 part of what they are doing there is not just teaching  
10 technology skills. They are helping people to work  
11 together. They are teaching people to work together to  
12 improve the quality of their community.

13           Secondly, technology training in a centralized  
14 location. I will tell you right now that I toured about ten  
15 different community access centers over the last three days.  
16 And one of the things that they constantly emphasize,  
17 whether they had -- and all of the ones that I visited had  
18 computers and many -- most of them had internet access --  
19 that a key component was having instructors that were  
20 available because many of them are using volunteers.

21           It is hard to maintain volunteers. Having  
22 instructors and having training. So the training aspect,  
23 instruction aspect is very important. And having that in a  
24 centralized location is often just more efficient than  
25 trying to have trainers go to everyone's household.

1           And a related issue when we are talking about  
2 economies of scale is the issue of permitting regular  
3 upgrades of hardware, software and also faster network  
4 connections. You can have more advanced technology in a  
5 centralized location that can benefit residents. So it  
6 doesn't mean that there shouldn't be a goal of household-  
7 improved household access. But these community access  
8 centers can provide it in a centralized fashion.

9           Just a few highlights from the IT Florida internet  
10 task force report. Awareness is a key issue. I am doing  
11 this backwards. I -- it is the E-access and awareness  
12 subcommittee. And I am going to talk about awareness before  
13 I talk about access.

14           Awareness matters. One way that state and local  
15 governments can really have a role in helping this process  
16 without necessarily having to engage in major funding is to  
17 help with the information dissemination process. State and  
18 local governments can assist by supporting a database of and  
19 links to community access centers.

20           So if somebody wants to know where the community  
21 access centers are in Florida, they can go to a centralized  
22 Florida government website. And then there is a link to  
23 those community access centers, public access centers.

24           Off-line publicity is particularly important. If  
25 I don't have a computer and don't have internet access, that

1 on-line centralized database may not help me that much. So  
2 print information, television, televised information, radio  
3 information, letting people know where these centers are is  
4 very important.

5 And another point that we found was that  
6 headquarters and branches of the same social service agency  
7 or public service agency often don't know what their  
8 affiliate -- headquarters don't know what the affiliates are  
9 doing oftentimes. So calling the headquarters of the YMCA  
10 doesn't necessarily give you all the community access  
11 centers that the YMCA has. So gathering that information  
12 and making it available is an important function.

13 Moving on to access matters on the next slide, an  
14 obvious issue is consistent and dedicated funding sources.  
15 That is an obvious challenge for a lot of community access  
16 centers, particularly those that are nonprofit. The  
17 sustainability is the buzzword now that is going on. Having  
18 a community access center that opens, but then closes  
19 because of a lack of funding is a -- can be devastating to  
20 residents that have -- or users that have started training  
21 classes and then lose them.

22 And as mentioned earlier, partnerships are -- I  
23 say almost, but they are a necessary condition. Unless  
24 you -- unless that community access center just happens to  
25 have an independent funding source, partnerships are

1 crucial.

2 And moving on to the next slide, other key  
3 community access center issues from more recent research,  
4 staffing. A lot of these centers use volunteers. And a few  
5 of them have paid staff, but most use volunteers. Very  
6 difficult to retain. As people in the industry know,  
7 corporations know it is hard to maintain paid staff who are  
8 trained in information technology. Maintaining volunteers  
9 is very difficult.

10 Every center that I went to, particularly the  
11 elderly centers, emphasize that we have got to have  
12 instructors. And not just any instructor and not just any  
13 instructor with skills. I went to an elderly center  
14 yesterday where -- in Opalocha where the languages that were  
15 spoken by the residents in that center were English, Creole  
16 and Spanish.

17 And they would like an instructor that can  
18 instruct in those languages. So not only are the school  
19 systems looking for those types of skills, but also these  
20 community access centers are. And instructors also require  
21 strong patience and commitment.

22 In addition, we found that the most successful  
23 community access centers have ongoing community  
24 participation from the earliest stages of the planning  
25 process. Technology people governmental agencies,

1 corporations cannot do technology to communities.

2 Communities have to be involved on an ongoing basis.

3 One of the coordinators of a community access  
4 center that I spoke to said that there has to be a needs  
5 assessment at the first step of any kind of a community  
6 access center development. Another speaker -- another  
7 coordinator that I spoke to said that the community has to  
8 be involved from an early stage. If you don't do that, you  
9 can have computers and trainers sitting in a room without  
10 people involved because they don't see the relevance. It is  
11 not designed to serve their needs.

12 And there are for-profit centers or locations like  
13 cyber cafes and Kinkos. But for low income people, that  
14 often is not the best solution. It often does not serve  
15 their needs well.

16 Finally, moving to the last slide, just a couple  
17 of examples of community access centers in south Florida  
18 that are doing some things. Can I get a sense of my time?

19 CHAIRWOMAN DIXON: You did well.

20 DR. HADLEY: Oh, I've got one more slide.

21 CHAIRWOMAN DIXON: Go right ahead.

22 DR. HADLEY: Thank you.

23 CHAIRWOMAN DIXON: You've got time.

24 DR. HADLEY: All right. The Miami -- Miami Dade  
25 Weed and Seed Computer Technology Centers, this was a

1 Department of Justice initiative that grew out of the Weed  
2 and Seed Program that is -- was designed to involve  
3 community policing, law enforcement, community development.

4 And what grew out of that was a program called  
5 Seed Tech. And the first Seed Tech location in the country  
6 was located in Miami. It is located in the Liberty City  
7 area. They are now in the process of opening their fifth  
8 computer lab. Their labs are linked to the internet by a  
9 fractional T-1 line.

10 And they have two programs, two major programs  
11 that I just want to highlight, initiatives. One is called  
12 Main Street. It is going to be a virtual community  
13 initiative with a website, a wide area network linking their  
14 labs together, links to partnering agencies, job and resume  
15 postings, chat rooms. It is almost going to be like a  
16 community portal.

17 That is something that they are doing, as well as  
18 the Weed and Seed Urban Land Use Institute which is designed  
19 to create a comprehensive database of land use in and around  
20 Liberty City using a geographic information system database  
21 to provide maps of environmental problems in the  
22 neighborhood and cross-linking those with databases that  
23 show where vacant lots are or affordable housing, where  
24 health problems exist, where crime is high to try to really  
25 create a value-added and some expertise in the community